

# LOUIS CACACE

Creative Videographer & Editor • Social Media Management • Motion Graphics

Innovative and creative videographer with extensive experience in event videography and photography. Strong attention to detail and ability to thrive in high-pressure and fast-paced environments. Looking for an exciting opportunity to curate briefs, capture content, and elevate the company's brands.

## CONTACT



Location:  
Smithtown, NY



Phone:  
(631) 513-9872



Email:  
lcacace2@gmail.com



Portfolio:  
www.louiscacace.com

## SKILLS

- Premiere Pro
- Photoshop
- After Effects
- Lightroom
- InDesign
- Color Grading
- Motion Graphics
- Audio Mixing
- Social Media
- Creativity
- Customer Service
- Time Management

## EDUCATION

SUNY College at Old  
Westbury | 2020

Bachelor of Arts: Media &  
Communications  
GPA: 3.65

Suffolk County  
Community  
College | 2018

Associate of Arts: Liberal Arts

## PROFESSIONAL EXPERIENCE

### Union Square Advertising – Ronkonkoma, NY

Videographer / Editor

Oct 2022 – Present

- Film and photograph captivating visuals with Sony A7 IV cameras at diverse client locations, showcasing a keen eye for composition and storytelling.
- Execute flawless aerial photography and videography using DJI drones, ensuring compliance with local laws and regulations.
- Conduct professional interviews and voice-overs by expertly mic'ing up clients with wireless equipment, resulting in high-quality audio content.
- Apply advanced video editing techniques to cut, arrange, and synchronize raw footage seamlessly, creating compelling sequences for advertising across various social media platforms.
- Employ expert color correction skills in S-Log3 and S-Cinetone to enhance the visual aesthetics of video clips.
- Produce engaging overlay graphics and implement sophisticated camera motion tracking in After Effects to elevate the overall production quality.
- Demonstrate outstanding project management abilities by handling multiple projects concurrently and consistently meeting deadlines with precision.
- Play a pivotal role in team development by providing comprehensive training to new video editors, resulting in a remarkable 20% increase in team productivity.

### Sorrentino Media – New York, NY

Freelance Video Editor

May 2021 – Jun 2021

- Edited and curated multiple video clips into cohesive sequences, demonstrating an approach to storytelling.
- Enhanced visual appeal by seamlessly incorporating overlay graphics, images, and text, aligning with clients' specific requests and brand aesthetics.
- Maintained open communication with the editing team and clients, ensuring all project standards and requirements were met promptly.
- Repeatedly refined edits until they met the exact specifications of the client, delivering high-quality and personalized content.

### youbloom – Remote

Social Media Intern

Feb 2020 – Aug 2020

- Spearheaded the interpretation of initial creative directives, swiftly transforming abstract ideas into polished and effective video assets.
- Collaborated seamlessly with the marketing team, leveraging the Adobe Creative Suite to refine and optimize all social media content.
- Executed a strategic and cohesive approach to social media management by coordinating and disseminating diverse media content across multiple platforms, such as Facebook, Twitter, and Instagram.